

# Children's Hospital

PEDIATRIC SPECIALTY CARE OF RICHMOND, VIRGINIA

WINTER 2009 **MAGAZINE**



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MISSION ACCOMPLISHED

## Advocacy Day Honors Child Advocates, Shares Spiritual Journeys



**Kendall Lee, Government Relations and Advocacy Coordinator (back right), presented Jamie and Kristie Lint, pictured with their children, (l-r) Olivia, Zion and Mariah, with the Spirit of Advocacy Family Award at the hospital's Advocacy Day in September.**

“The greatest strength a children’s hospital has is its commitment to putting children first,” commented Leslie Wyatt, President and CEO, at Children’s Hospital’s annual Advocacy Day celebration. “That commitment draws strength not only from the children who are patients and their families, the physicians, nurses and staff but also from the community at large.”

To celebrate that commitment, more than 100 guests gathered in the hospital’s auditorium on Sept. 24 for a discussion, moderated by hospital Chaplain Rev. Dr. Cathie Stivers, with five parents of special needs children about how faith and spirituality have guided them in managing their child’s care. Following the program, the Spirit of Advocacy Awards were presented to Family Award winners

Jamie and Kristie Lint and Community Partner Award recipient Jeff Kraus.

The Lints were nominated for serving as advocates and chapter Co-Chairs for the state of Virginia SOFT (Support Organization for Trisomy 18, 13 and related disorders), where they help families find and obtain resources related to these disorders. The Lints, whose son, Zion, has Trisomy 13, are also serving as Co-Chairs for the 2009 International SOFT conference. They regularly make the 5 1/2-hour trip from their southwest Virginia home to Children’s Hospital for their son’s medical care.

A former market manager with Walmart, Jeff has supported Children’s Miracle Network Richmond, which supports Children’s Hospital and Virginia Commonwealth University Children’s Medical Center, since 1998. He has developed partnerships with local radio and television stations to plan fundraising events including the Walmart Miracle Challenge. Before retiring in May, Jeff led a statewide fundraising effort that raised more than \$34,000 in less than eight weeks. In the last 11 years, he helped raise nearly \$1.9 million in Walmart contributions.

The Spirit of Advocacy Awards, funded through gifts from the hospital’s three auxiliary boards, recognize a family or family member of a Children’s Hospital patient and a community partner for advocating for the health care needs of their child or the broader needs of children in the community. Award recipients were selected by a group of employees recognized through the hospital’s service recognition program in the last year. All nine award nominees were honored at the celebration.

## Mission

Children’s Hospital is a resource and provider of specialized medical and therapeutic services customized to meet the specific needs of children and their families.

## Vision

Children’s Hospital will be a complete and supportive resource where children and their families find the medical and therapeutic services they need to thrive.

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To refer a patient or receive detailed information call 804-228-5818. For our hearing impaired clients, call TDD via Virginia Relay Center at 1-800-828-1120. Visit our website at [www.childrenshosp-richmond.org](http://www.childrenshosp-richmond.org).

On the cover: Since arriving on the Transitional Care Unit nearly two years ago, six-year-old Montana Clubb has enjoyed many outings and celebrations with his family.

(Photo by Doug Buerlein)

# Children’s Hospital

PEDIATRIC SPECIALTY CARE OF RICHMOND, VA

Young at heart



# A Family Affair

by Alissa M. Poole

“It was the hardest thing I’ve ever had to do,” said Mary Beth Clubb of bringing her son, Montana, to Children’s Hospital’s Transitional Care Unit (TCU) in February 2008. “It took me a while to get used to the idea of having him elsewhere because I wanted him at home” with his twin brother, Micah, and older sister, Victoria.

Born six weeks early, Montana was a small but seemingly healthy newborn. But four days after his March 2003 birth, Montana developed an e-coli infection in his large intestine causing swelling around his brain, his organs to shut down and his bowel to perforate. The infection, which had no cause or cure, kept Montana in the newborn intensive care unit for five months and required three surgeries to eventually remove most of his large intestine.

When Montana came home in August 2003, he needed a special formula but was able to drink from a bottle. Even with a daily regimen of medication and numerous urinary tract infections, Mary Beth was thrilled to have him home and take the first photographs of her boys together.

“I had all my babies under one roof,” recalled Mary Beth. “I wanted the chaos of taking care of twins, and I had it.”

Before he turned two, Montana, who was eventually diagnosed with cerebral palsy, microcephaly, developmental delay and seizure disorder, developed feeding issues. What he did eat, he threw up, and he stopped gaining weight. Because he was already receiving physical and occupational therapy and working with Children’s Hospital’s Assistive Technology therapists, Montana was referred to Children’s Feeding Program. In spite of the feeding therapists’ best efforts, Montana didn’t progress and received a gastrostomy tube for feedings. In the fall of 2005 he started special education



**Montana Clubb (center) enjoyed a visit with his brother, Micah, and sister, Victoria, on the hospital’s playground this fall.** (Photo by Doug Buerlein)

classes at a Henrico County elementary school and continued regular appointments with six medical specialists including Eugenio Monasterio, MD, FAAPMR, Director of Physical Medicine and Rehabilitation.

About this time, Mary Beth and her husband, Steven, divorced, making the care of three children including one with special needs challenging for the single parents. Dr. Monasterio suggested Mary Beth consider the TCU to provide the nursing care that was becoming more difficult as Montana grew and became too heavy for her to lift.

## Family-Centered Care

Open since 1999, the TCU offers round-the-clock skilled nursing care for children from birth to age 21. First opened with 12 beds, the TCU expanded to 23 beds in 2002 and 47 beds last fall. Care is focused on the physical, emotional, psychological and spiritual needs of each child and his or her family.

Hospital Chaplain Cathie Stivers, PhD, M.Div., believes in the importance of involving the entire family in a child’s care.

“We want to provide family-centered, child-focused care and acknowledge

—continued on page 4



**Children's Hospital's Transitional Care Unit, designed by HKS, Inc., won first place in the healthcare category of the 2009 International Design Excellence Awards presented by the Virginia Chapter of the American Society of Interior Designers (ASID). The renovated TCU was completed last fall.**

## A FAMILY AFFAIR, *continued*

parents as partners in that care." she said.

Cathie works closely with all families, meeting with them when they first come to the TCU, planning family dinners and family days and publishing a

TCU newsletter six times a year. Family dinners are held twice a month and offer informal opportunities for families to meet and support one another. More structured family days are scheduled five or six times a year, typically on a weekend, and often involve an educational component for parents plus a fun activity like family photo day, holiday events and outdoor celebrations. Cathie is also always available for individual counseling and pastoral support.

"My goal is hospitality," said Cathie, "and creating opportuni-

ties for families to be there with their children."

### **A Welcoming Place**

Although Steven Clubb, Montana's dad, can't be with his son all the time, he appreciates the calls and encouragement from TCU staff to attend family dinners, participate in hospital events and visit anytime. He also appreciates being able to spend time with Montana without having to focus on his medical needs. Steven has attended TCU outings to area attractions and recently participated in the American Family Fitness 5K race with Montana, Micah and Victoria.

"I don't think we could have survived without Children's Hospital," he said of the improved quality of life his family has experienced.

Mary Beth is thrilled with Montana's new opportunities since coming to the TCU. He has been to the beach and Great Wolf Lodge, played indoor soccer and attended Micah and Victoria's Chuck E. Cheese, pottery painting and roller skating birthday parties with assistance from TCU staff, all activities she would not have been able to provide on her own.

"He can get things here I'll never be able to get for him," said Mary Beth. "He has access to materials and equipment and is always out and about."

During the school day Montana attends the Hospital Education Program where his teacher, Kristie Elrod, M.Ed., works with him on reading, math, science, history and other first-grade subjects. Although his family receives a formal progress report every nine weeks, Mary Beth often visits

the classroom to observe her son. He communicates using an assistive technology device with photographs of his siblings to provide visual cues and Micah's recorded voice allowing Montana to say hello.

Although Montana can't communicate with words, Mary Beth said the staff engage him in a way she can tell he enjoys. They're also inclusive with the family, allowing Montana to visit with his family dog outside the hospital and encouraging visits by his grandmother, who resides at the Virginia Home and appreciates the hospital's wheelchair accessibility. Montana was even able to cheer for her using specially-recorded messages on his assistive technology device when she participated in an aquathon to benefit Children's Hospital last winter.

Being involved in Montana's TCU activities has made the transition easier for Micah and Victoria too. Initially upset about their brother's move, Micah and Victoria now know all the TCU patients and staff and love visiting him on the hospital's playground, in Recreation Therapy and in his room, especially since he has cable television and they don't. They also enjoy climbing in bed with Montana and reading him bedtime stories until he falls asleep.

"Bringing Montana to the TCU was the best decision I've ever made," said Mary Beth. "He has grown leaps and bounds, put on weight and been healthier. The nurses take exceptional care of him and indulge my mommy requests to be involved in his care." 📷

## **Denny Hamlin Makes it Happen for Children**

This fall the Denny Hamlin Foundation, through Denny Hamlin Speed Wash locations in Midlothian and Fredericksburg, displayed patient artwork, collected donations and donated a portion of each car wash to Children's Hospital Foundation. The goal of Hamlin's "Make It Happen" Campaign was to raise funds to purchase new outpatient therapy equipment for the hospital.

"The children's determination to overcome challenges they face every day is such an inspiration to me," Chesterfield native and NASCAR Sprint Cup driver Hamlin commented. "What they do is so much more difficult than winning a NASCAR race, and they do it with courage and style."

Drawings were completed by children during their visits to the hospital's Recreation Therapy Department and displayed at the car wash locations from Sept. 11 through Nov. 11.

The Denny Hamlin Foundation donated \$20,000 earlier this year to fund a therapy gym at the hospital's new Bon Air location, which will open in December (see page 5).



## MEDICAL HAPPENINGS

# Midlothian Therapy Center Prepares for Move to Bon Air

**B**eginning in December, patients at Children’s Hospital’s Midlothian Therapy Center in South Richmond will receive services at the new Bon Air Therapy Center. Located in the Sheltering Arms Bon Air facility near Buford Road and Midlothian Turnpike approximately five miles from the current site, the new 5,300-square-foot therapy center will have two gyms, two sensory motor areas, seven private treatment spaces and a psychology office.

“We will have more space for each child seen in therapy,” commented Sallie Tidman, OT/L, Director of Therapy Services, “and we will match their needs to the space in which they are seen. The gyms will allow more space for tasks like running, skipping and hopping and equipment like treadmills and exercise bikes.”

Since the current Polo Parkway location opened in Oct. 2002, demand for pediatric physical, occupational and speech therapy services nearly doubled from 4,494 visits in fiscal year 2003 to 9,086 visits in fiscal year 2009. Psychology services were added in 2005, with approximately 750 psychology visits completed in Midlothian each year.

In addition to increased treatment areas, the Bon Air location will feature a larger waiting room with a dedicated children’s nook, additional bathrooms and more staff and office space. Supported through donations from the Denny Hamlin Foundation and the Junior Board, the Bon Air Therapy Center serves children from the counties of Chesterfield, Powhatan, Amelia, Cumberland, Nottoway, Dinwiddie, Prince Edward and the City of Richmond. ☒

## Karate Tournament Benefits Kids

The 38th anniversary Dong’s Martial Arts Tournament, and the 13th to benefit Children’s Hospital Foundation, was held on Nov. 7 at L.C. Bird High School. Students from Dong’s Virginia and out-of-state locations competed in different categories related to Tae Kwon Do and Pro Tae Kwon Do - forms and free sparring.

Dong’s schools teach the ancient arts of self defense, Tae Kwon Do, Kum Do, Hap Ki Do and Um Yang Do. Founded by Grand Master Seung Dong, the event is a celebration of the true spirit of martial arts, the willingness to help others as well as yourself. Grand Master Dong has achieved the highest degree in martial arts, the ninth degree black belt. He also won “King of the World Speed Champions” in the first Grand Master Tournament and won a second Grand Master title in Swordsmanship in 2005.

“Grand Master Dong is determined to make a difference in his community,” said Stephanie Allan, Special Events Coordinator. “His hard work and dedication continue to make this event successful to help the hospital and better the lives of our patients.”

This year’s tournament raised \$24,369 for Children’s Hospital Foundation and has collected more than \$240,000 in 13 years.



**Dong’s Martial Arts students showcased Tae Kwon Do and Pro Tae Kwon Do skills in a benefit tournament this fall.**



## Get Hospital News Delivered to your Inbox

Children’s Hospital recently began publishing two quarterly electronic newsletters, *Chit Chat* and *Early Edition Online*. *Chit Chat* is designed for the general community and includes information about hospital events, services and volunteer needs. The *Early Edition Online* newsletter for physicians and other health care workers features news about medical staff and services.

To register for either of these publications or to sign up for general event and volunteer e-updates, visit our website at [www.childrenshosp-richmond.org](http://www.childrenshosp-richmond.org) and click on the newsletter button.

## Talent Show Benefits Foundation

Area high school students showcased their talents this summer during a talent/variety show to benefit Children’s Hospital Foundation. Organized by Lakshmi Ravindra and held at Deep Run High School, the show included a variety of dance, dramatic, musical and athletic performances and raised \$1,600.



## ADVOCACY

# VIPs Visit Washington, D.C. this Fall

**L**eslie Wyatt, President & CEO, James F. Jollay, Vice Chairman of the hospital's Community Liaison Committee of the Board of Trustees, and Kendall Lee, Government Relations and Advocacy Coordinator, represented Children's Hospital at the National Association of Children's Hospitals' (N.A.C.H) VIP Advocacy Day in Washington, D.C. in September.

Representatives from 47 children's hospitals attended the event to meet with legislators about issues affecting children's healthcare during the final decision-making process of the Congressional session. Children's Hospital representatives shared their messages with staff from the offices of Congressmen Mark Warner, Eric Cantor, Bobby Scott, Robert Wittman and Randy Forbes.

"It's a crucial time for Children's Hospital to remain involved in the legislative process," said Kendall. "Our involvement ensures that legislators debating health reform understand that for children, coverage does not necessarily equal access."

This year's VIP Advocacy Day focused on increasing Medicaid reimbursements to physicians and pediatric specialists, encouraging careers in pediatric healthcare to reduce workforce shortages, and improving financial support to independent children's teaching hospitals. 🌐



**James F. Jollay, Leslie G. Wyatt and Kendall L. Lee (l-r) attended the Capitol Hill luncheon at the Reserve Officers Association Building during VIP Advocacy Day in Washington, D.C. in September.**

## CHILDREN'S MIRACLE NETWORK RICHMOND CORNER

**T**hanks to participation by 12 Richmond area Dairy Queens, the fifth annual Miracle Treat Day raised nearly \$10,000 in blizzard donations during the one-day August event.

The first Miracle Jeans Day, a nationwide effort that encouraged employees to wear denim and make a donation to Children's Miracle Network, brought in more than \$700,000 nationally from the Sept. 16 fundraiser. Children's Hospital was one of many local participants.

The Sept. 19 Walmart Miracle Challenge featured 28 cars representing companies like Walmart, Sam's Club, Kraft, Frito Lay, Coke, Pepsi and Funai Corporation, racing around the track at the Richmond Raceway Complex. More than \$40,000 was raised from the fourth annual event.

On Oct. 27, the Torch Relay took more than 125 participants on a three-mile walk through Richmond's Northside neighborhoods. Ending with a celebration on Children's Hospital's front lawn, the event, part of a 33-day nationwide relay, featured a cookout, games and music for participants and guests.

Rachel Westcott Bruni was recently named interim executive director of Children's Miracle Network Richmond. Rachel, who previously was the organization's Director of Corporate Relations, is a graduate of Randolph-Macon College.

All monies raised by Children's Miracle Network Richmond are used locally to support its member hospitals, Children's Hospital and Virginia Commonwealth University Children's Medical Center. For more information, call 804-228-5929 or visit [www.childrensmiracletnetwork.net](http://www.childrensmiracletnetwork.net).

**Deep Run High School students danced all night to raise \$10,000 for Children's Miracle Network Richmond last spring.**



## Dance Marathons Bring Fun & Funds

On March 14, Randolph-Macon College's Dance Marathon will be held on the school's campus. The ninth annual event involves approximately 350 students and has raised more than \$168,000 since its inception.

Dance marathons are student-run fundraising events at colleges and high schools where students come together to dance all night for pledges. While events vary, dance marathons typically include dancing and activities for 12 to 48 hours.

In March 2009, 600 students from Henrico County's Deep Run High School danced for 27 hours in the third annual event, raising more than \$133,000 for 10 local charities including \$10,000 for Children's Miracle Network Richmond. In May 2009 250 students from Godwin High School held their first dance marathon and collected \$15,000 including \$7,200 for Children's Miracle Network Richmond during the six-hour event. For more information about sponsoring your own Dance Marathon, call 804-228-5929.

# BOARD NEWS



## Ball Pays Tribute to Fashion Past and Present

The 46th annual Junior Board Ball highlighted historical fashion moments and current fashion designs through its theme "Runway to Care" on Nov. 6 at The Country Club of Virginia. Presented by Owens & Minor, Inc., the black-tie affair showcased great fashion inspirations from Coco Chanel, Emilio Pucci, Ralph Lauren, Lilly Pulitzer and other well-noted haute couture designers. Papier mâché shoe constructions, artwork created from women's and men's accessories and a slideshow featuring the history of fashion and Children's Hospital complimented the evening, which also included participation from members of Richmond's fashion and artistic community. More than 700 guests enjoyed dinner and dancing to benefit the expansion of the hospital's community therapy centers.



**Decorations Co-Chairwomen Elaine Sutton (left) and Michelle Davis welcomed guest designer Michael Taylor to the annual Junior Board Ball.**

In addition to Owens & Minor, Inc., other Ball sponsors were Ampa Events, Anonymous, Bon Secours Children's Services, Car Pool, circle S studio, Davenport & Company LLC, Dominion Resources, Evergreen Enterprises, Inc., HCA Virginia Health System, Lilly Pulitzer, Max Specialty, Charlotte and Gil Minor, NewMarket Corporation, Packet360, Pella Windows and Doors, Richmond Capital Management, SyCom Technologies, Inc., VCU Medical Center, and Worth Higgins & Associates.

## Wishing Well Update

The Wishing Well program kicked off its 11th year with participation from five area schools. The annual fundraiser sponsored by the hospital's Senior Board involves school children participating in activities like penny drives, math-a-thons and casual days to raise funds for the coin collection program. Since the program's inception, more than \$120,000 has been raised for Children's Hospital Foundation. To have your school participate, contact Stephanie Allan at 804-228-5827 or [srallan@chva.org](mailto:srallan@chva.org).

## Shirt Sales Benefit Children

A t-shirt sale by the Junior Board sold 126 shirts and netted \$1,287 for Children's Hospital Foundation in only three weeks this summer. Because of the sale's success, Junior Board members are planning additional sales and adding apparel items like sweatshirts, hats and long-sleeve t-shirts. The brightly-colored shirts feature an embroidered hospital logo on one side and the choice of a child icon on the other side.

"These t-shirts are a great way to remind the community about the hospital and its mission," commented Amy DeVoe, project chair. "The sales also allow the Junior Board to raise additional funds for the hospital."

For more information, visit [www.childrenshosp-richmond.org](http://www.childrenshosp-richmond.org).

## Holiday Mart Gets a New Home

The Sunshine Circle's 57th annual Holiday Mart moved to the hospital on Nov. 12 and 13 following decades of being held at a local church. The move allowed hospital staff, patients, families and community members to purchase the handmade holiday items, preserves, baked goods and other craft items created by Sunshine Circle members throughout the year. The event also included a silent auction featuring artwork and gift certificates to local restaurants and businesses and the sale of the "Sun Flour" cookbook, which was compiled by Sunshine Circle members and includes favorite recipes from hospital staff, families and volunteers. Proceeds benefited Children's Hospital Foundation.



**In honor of the Sunshine Gift Shop's 25th anniversary, a reception was held at the hospital on Nov. 5. Guests enjoyed refreshments, special shopping deals and a raffle for jewelry and a Gift Shop certificate.**



**Dede Vass, Volunteer Coordinator, presented a Helping Hands pin to hospital volunteer Maria Gallegos at the Volunteer Banquet on Oct. 22.**

### Annual Banquet Honors Hospital Volunteers

Hospital, special event and auxiliary board volunteers were honored at the 33rd annual Volunteer Banquet on Oct. 22. More than 60 guests attended the evening celebration, which included dinner and remarks from hospital Chaplain Rev. Dr. Cathie Stivers who spoke about the importance of volunteers working toward a common goal. Eleven volunteers received special service awards, and one received a Helping Hands pin for continued commitment to the hospital and its volunteer program.

#### Hours of Service

**100+:** Charla Bjostad, Mary Corbin, Earlene Evans, Sara Watts, Neely Young  
**200+:** Joe Paxson, Jane Stockman

#### Years of Service

**5 years:** Walt Garde  
**10 years:** Earlene Evans  
**15 years:** Pat Kearney, Sara Watts

#### Helping Hands pin

Maria Gallegos



## HELPING HANDS

# Volunteer's Job is Her Passion

**I** "I'll never forget the first time I attended a Children's Hospital event," recalled Cindy Brown, Director of Community Events for American Family Fitness. "Some of the children were going up in a hot air balloon, and the looks on their faces changed my life forever."

Through her job with Richmond's largest private health club, Cindy plans events for its seven locations, works with the many community organizations supported by the company and represents American Family Fitness in the community. One of the major recipients of American Family Fitness' support, Children's Hospital has received more than \$335,000 since 1997.

Most of these funds have been raised through the American Family Fitness 5K/10K Walk/Run (see page 9) and Celebrity-AM Golf Tournament and have been used to renovate and expand the Dental Clinic, Children's Park and Transitional Care Unit, support camp scholarships and the TCU beach trip, purchase equipment and fund uncompensated care.

"Cindy really believes in what we do at Children's Hospital," said Stephanie Allan, Special Events Coordinator. "She is very passionate about the race and golf tournament and is constantly doing whatever she can to make the events more successful."

In the last seven years, the Walk/Run has grown from approximately 200 participants to more than 800, added sponsors and expanded to include more family-friendly activities like a stroller decorating contest, kids mascot mile and family festival. Cindy also coordinates participation by many of American Family Fitness' 900 employees



**Volunteer work is an important part of Cindy Brown's professional and personal life.**

and encourages hospital staff, patients and families to get involved in the annual fall event. In its third year, the golf tournament added a celebrity component this summer to pair professional athletes with tournament participants.

"The passion I see from the staff for these kids is the best part of working with Children's Hospital," said Cindy, a nominee for the hospital's Spirit of Advocacy Community Partner award this year.

Raised in Christiansburg, Va., Cindy graduated from Virginia Tech and has worked in sales, event planning and community events. Prior to joining American Family Fitness in 2001, she was an owner of Main Stage Productions in Richmond. Cindy enjoys horseback riding, reading, spending time with her two dogs and volunteering with Meals on Wheels, the National Humane Society and her church. 🙌

## Bears on Bikes Arrive at Hospital

Nearly 2,000 teddy bears arrived at Children's Hospital by motorcycle on Nov. 7 as part of the 27th annual Teddy Bear Run. Organized by the Blue Knights of Virginia, the annual event involved a caravan of bears and bikes traveling from Colonial Harley-Davidson to Children's Hospital during the afternoon ride. A \$17,765 donation representing proceeds from a Harley-Davidson motorcycle raffle was also made to Children's Hospital Foundation.

Bears were divided between the hospital's Therapy Centers and main location to be distributed to patients throughout the fall. This year's event was hosted by the Blue Knights, Colonial Harley-Davidson and Dr. Pepper.



**Bears on bikes arrived at the hospital this fall during the annual Teddy Bear Run.**



## HAPPENINGS

### Fall Events Offer Health & Safety Lessons

Two fall events funded by Food Lion taught area children important health and safety lessons. On Sept. 22, nearly 700 preschoolers and kindergarteners attended the second annual Petersburg Health and Safety Day at the Petersburg Sports Complex, and on Oct. 6 more than 1,000 children gathered on Children's Hospital's front lawn for the 16th annual Fire Prevention Day.

The Petersburg event included representatives from Children's Hospital, Petersburg Sheriff's Office, Red Cross, American Family Fitness, United Way 211, YMCA, Safe Kids Coalition and other community partners teaching children about hand washing, dialing 911, dental health, bike safety, and other important health and safety issues. The day also included a Fire Safety House provided by the Hopewell Fire Department, a puppet show about disability awareness by Kids on the Block, and Children's Hospital's Dental Outreach Program, which presented information about dental health designed to meet the Standards of Learning health requirement in Virginia. This dental health program was recently expanded with a donation from Kohl's Department Stores and will now reach almost 9,000 children in the Richmond and Tri-Cities areas.

Fire Prevention Day activities included representatives from the Richmond Fire Department, Virginia Department of Forestry, Richmond Ambulance Authority, Richmond Sheriff's Department, Richmond Police Department, Red Cross, Richmond Kiwanis Club, and United Way 211 presenting children with age-appropriate information and instruction including having pictures and fingerprints taken, dialing 911 and learning how to properly fit and wear a bicycle helmet. The event also featured safety houses that simulated emergency fire situations, a fire hydrant robot, a puppet show, ambulance tours, the police K9 unit and mounted guards.



**Representatives from the Richmond Fire Department participated in the hospital's annual Fire Prevention Day.**



**John Taylor, Kohl's store manager, presented a check for \$88,662 to Stephanie Allan, Special Events Coordinator, during the second annual Petersburg Health & Safety Day in September.**

### Food Lion Supports Safety Education

A \$5,000 donation from Food Lion earlier this year funded this fall's Petersburg Health & Safety Day and Richmond's Fire Prevention Day. The gift also will support the Fredericksburg and Richmond Health & Safety Days in the spring.

### Tri for Kids

The eighth annual Twin Hickory Youth Triathlon was held on Aug. 8 at the Twin Hickory Club House in Glen Allen, Va. Eighty participants competed in swimming, biking and running events to raise \$1,300 for Children's Hospital Foundation.



**Nearly 800 runners and walkers lined up for the start of the American Family Fitness 5K/10K Walk/Run in front of Children's Hospital this fall.**

### On Your Mark, Get Set, Go

The seventh annual American Family Fitness 5K/10K Walk/Run and Kids Mascot Mile was held on and around the grounds of Children's Hospital on Oct. 10. Nearly 800 runners and walkers and 50 children participated in the Saturday morning event, which raised more than \$55,000 for the hospital's Recreation Therapy Program and uncompensated care.



**Stroller decorating contest participants got into the spirit as Fred, Wilma and Pebbles Flintstone.**

The Mascot Mile, a one-mile run around the hospital for kids ages 5-10, included many familiar faces such as Clifford the Big Red Dog, Max & Erma, Bonnie from Bon Secours Health System, GI Johnny and the Randolph Macon College Yellow Jacket.

"I'm always thrilled with the participation and excitement surrounding this event," said Cindy Brown, Director of Community Events for American Family Fitness. "Even with a few scattered rain showers this year, we had one of our largest groups of runners and walkers including 65 people on Children's Hospital's team."

Many hospital friends and employees participated in the event including a group of 14 patients and staff from the Transitional Care Unit who competed in the 5K Walk. The event also included a stroller decorating contest, health fair, children's festival and post-race breakfast.

Since 1997, American Family Fitness has raised more than \$335,000 for Children's Hospital Foundation. Event sponsors included WTVR Channel 6, Cox Radio, B&B Printing, Unisource, Richmond BMW, Pediatric Connection, Emerald Construction, Qdoba, Fast Signs, Dick's Sporting Goods and Dasani.

## Children's Hospital Foundation recently received gifts from the following:

- Mary Covey Fund - \$35,000
- Elis Olsson Memorial Foundation - \$15,000
- George H. Hinton Charitable Fund - \$8,335 for care of patients from the Northern Neck
- Barbara J. Thalhimer & William B. Thalhimer, Jr. Family Fund of The Community Foundation Serving Richmond and Central Virginia - \$6,000
- The Flagler Foundation - \$5,000
- The Golden Rule Foundation - \$5,000
- The Bubble Bash - \$1,500 from a book launching event hosted by Margo LaMotta
- The Reco Foundation - \$1,000
- Little Elam Baptist Church - \$1,000

## Magical Birthday Celebrations

Instead of asking for traditional gifts, 15 area children have celebrated their birthdays since 2008 by requesting donations



for others through the Peter Pan Children's Fund Birthday Club. By registering their birthday party at [www.peterpanchildrensfund.org](http://www.peterpanchildrensfund.org) and selecting Children's Hospital Richmond as their beneficiary charity, children receive a party kit with invitations to ask guests to make a gift in their name. To date, Children's Hospital Foundation has received \$3,789 in donations. For more information, contact Dede Vass, Volunteer Coordinator, at 804-228-5920.



## GIFTS

### Company Makes Annual Gift

Wyeth, a pharmaceutical and health care products company that recently merged with Pfizer, donated \$25,000 to Children's Hospital Foundation this fall. The third annual gift was larger than the previous two gifts "based on the economic conditions we all are facing and with the understanding that fundraising in this environment is difficult," said Scott Denicourt, Managing Director of Pfizer Consumer Healthcare, formerly Wyeth CH, and a member of the hospital's board of trustees. "The health of children is a primary focus for Pfizer across our product portfolio. In addition, this support is fundamental with one of our core values of community involvement."



### Foolish Golf

The 34th annual Foolish Open golf tournament sponsored by Aireco was held at Brookwoods Golf Club on Sept. 24. More than 100 golfers participated in the event, which raised \$8,520 for Children's Hospital Foundation.



Central Virginia Dart Association members (l-r) Wayne Nolen, Susan Hollingsworth, and Ken Davis, presented a \$9,000 check representing proceeds from their 31st annual dart tournament to Stephanie Allan, Special Events Coordinator (far right), in June.

### Summer Celebration Helps Kids

The Parrot Head Club of Richmond, a group dedicated to enjoying the words and music of singer Jimmy Buffett, donated \$2,000 to Children's Hospital Foundation from its 15th annual Stars on the Water event, a three-day summertime musical celebration in August.

### Kappa Deltas Continue Support

In honor of the 112th anniversary of its founding at Longwood University in Farmville, Va., Kappa Delta Sorority made a \$25,000 gift to Children's Hospital Foundation. The gift will be applied to the Kappa Delta Fund, which is used to support the hospital's patients.

In a letter accompanying the gift, Beth Langford, National KD President, and Lillian Leslie, KD Foundation Chairwoman, wrote, "The desire to support Children's Hospital is a special commitment made by Kappa Delta members in our numerous collegiate and alumnae chapters. We enjoy the longstanding relationship between our organizations and are thankful for the many children who have been helped throughout the years."



## STAFF NEWS

### Sharing Knowledge

Katie Bobbitt, MS, OTR/L, Occupational Therapist, and Elizabeth J. Grinsell, MS, CCC-SLP, Speech Therapist, presented "Communication Opportunities with AAC in a Preschool Setting" during Henrico County Public Schools' Preschool and Related Services Staff Development Day on Sept. 28 in Glen Allen, Va.

Cathie Stivers, PhD, M.Div., Chaplain, was featured on CBS 6's "Virginia This Morning" on Sept. 21 to discuss nurturing the spiritual journeys of children with special needs and their families.

### Kudos

Brandi M. Johnson, MS, OTR/L, Occupational Therapist, passed the exam offered by the National Board for the Certification of Occupational Therapy to become a registered occupational therapist. 🌟

# Believe in a little sunshine



For 90 years, Children's Hospital has helped members of the community believe in a little sunshine—that small ray of light that comes when watching a child accomplish something incredible. Whether it is learning to maneuver a wheelchair, regaining strength after an injury, or successfully eating by mouth for the first time, these accomplishments change the lives of the children we serve.

Children's Hospital's history is a story of progress and growth. Thanks to the dedication of our medical community and the ongoing support of donors, the past year has been no exception. With the opening of new therapy centers in Petersburg and Bon Air, expansion of an existing location in Glen Allen, and increased community involvement, Children's Hospital is continuing to grow as a resource and provider of pediatric specialty care.

Each of our expansions has been met by an equally impressive response from the community, and the need for our services is continuously growing. When our Petersburg Therapy Center opened in November 2008, patient visits were scheduled three days a week. Within two months, a fourth patient day was added, and in August, the Center opened a fifth day. Nearly 1,900 patient therapy visits had been completed at the new Center by the end of the last fiscal year, and the therapy space is set to expand into additional space as demand warrants.

Our Pediatric Therapy Program operates through five community locations and serves more children than any other in the region. Our 47 bed Transitional Care Unit provides developmentally appropriate inpatient care for children and young adults with complex medical needs, within a supportive, family centered environment. The Multispecialty Clinics bring together numerous medical specialists at one time, allowing families to get the expertise they need for their child's care all in one place during one appointment.

Children in need of dental services, whether just a routine cleaning or more complex procedures including

outpatient surgery, attend our Dental Program. And, our Children's Feeding Program is one of only a few programs of its kind in the entire country, designed to help children who have a medical or behavioral issue that limits their feeding and growth.

In addition to our core programs, Children's Hospital hosts a number of outreach programs to educate children in our region about health and safety, fire prevention, nutrition and dental hygiene. Our Dental Outreach Program, which brings a 30-minute dental education presentation to children in kindergarten and first grade, has recently expanded to increase its reach to 9,000 students in Richmond and the surrounding counties.

Due to the commitment of the many donors who give throughout the year, Children's Hospital is stronger and more able to meet the needs of children in our community today than ever before. Last year, we provided services to more than 7,500 children over the course of 66,000 outpatient therapy and clinic visits. With your help, those numbers will continue to grow. Please contribute to Children's Hospital Foundation in order that we can continue to support the hospital and its many patients. Your gift will help our children believe in a little sunshine of their own.

**To make a gift online using Visa or MasterCard or learn how your donation will help our children, visit [www.childrenshosp-richmond.org](http://www.childrenshosp-richmond.org)**

**For information about making a gift or donation, contact Chris Broughton-Spruill, President, Children's Hospital Foundation, at 804-228-5814 or [cbroughton-spruill@chva.org](mailto:cbroughton-spruill@chva.org).**

**For information on volunteer opportunities, contact Dede Vass, Volunteer Coordinator, at 804-228-5920 or [djvass@chva.org](mailto:djvass@chva.org).**



**SPECIALTY SERVICES FOR CHILDREN**

- Physician Services
- Cerebral Palsy
- Muscular Dystrophy
- Physical Medicine & Rehabilitation
- Spasticity
- Spina Bifida
- Therapy Services
- Transitional/Specialized Long-Term Care
- Dental Program
- Children's Feeding Program

**CHILDREN'S HOSPITAL THERAPY CENTERS**

**FREDERICKSBURG**

Lee's Hill Medical Center  
10530 Spotsylvania Avenue  
Suite 102  
Fredericksburg, VA 22408  
540/891-4485

**BON AIR**

206 Twinridge Lane  
Suite A  
Richmond, VA 23235  
804/323-9060



**GLEN ALLEN**

The Forum, Building 2  
10124 West Broad Street  
Suite P  
Glen Allen, VA 23060  
804/273-6656

**PETERSBURG**

321 B Poplar Drive  
Suite 4  
Petersburg, VA 23805  
804/733-7233

# Children's Hospital

**PEDIATRIC SPECIALTY CARE OF RICHMOND, VA**

*Young at heart*

2924 Brook Road, Richmond, VA 23220-1298

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www.childrenshosp-richmond.org

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## MARK YOUR CALENDAR:

### 11TH ANNUAL Virginia Dance Festival

**Saturday, Jan. 30**

**3 p.m. & 7 p.m.**  
**James River High School**

3700 James River Road, Midlothian

**Call 804-739-7600**

Benefits Children's Hospital Foundation



### 16th Annual **Bowl-A-Thon** and 3rd Annual **Battle of the Banks** **Saturday, Feb. 20**

**Noon**

**AMF Shrader Lanes**

8037 Shrader Road, Richmond

**804-228-5827**

or [srallan@chva.org](mailto:srallan@chva.org)

Benefits Children's Hospital Foundation



### Fredericksburg Health & Safety Day **Wednesday, March 10**

**10 a.m. - noon**  
**Fredericksburg Field House**

3411 Shannon Park Drive, Fredericksburg

*Geared toward children ages 3-6*

**Call 804-747-6166**

### 8TH ANNUAL Children Fore Children **Golf Tournament**



**Saturday, May 15**

**First Tee Chesterfield**

For players ages 8-17 • \$40 registration fee

**804-228-5827**

or [srallan@chva.org](mailto:srallan@chva.org)

*Hosted by the Senior Board of Children's Hospital to benefit Children's Hospital Foundation*