



MEDIA RELEASE

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***Children's Hospital Foundation Seeks Participants for 2nd Annual
Battle of the Banks BOWL-A-THON***

RICHMOND, VA – Calling all bankers – Children's Hospital Foundation seeks participants for the 2nd Annual Battle of the Banks Bowl-A-Thon, scheduled for Saturday, Feb. 21, 2009, 12:30 pm to 4:30 pm, AMF Shrader Lanes, 8037 Shrader Road, Richmond, VA, 23294.

The event is open to employees in all areas of banking including those from branch locations, corporate offices, operations centers, securities, trusts and other affiliates. Family members of employees are also encouraged to participate. Teams will consist of five bowlers, with one member serving as the team captain. Each team must collect a minimum of \$250 in sponsorships, but additional fundraising is highly encouraged and top fundraisers will win great prizes. Prizes will also be awarded to the bank with the highest score and the top fundraising team. Top fundraiser on each team will receive a Children's Hospital hooded sweatshirt. Additionally, all teams will compete for the Bankers' Cup, which will be awarded to the bank that raises the highest amount of money per participant. The Bankers' Cup will be engraved with the winning bank's name and will be displayed for one year at their office.

Recognition opportunities are available for banks registering five or more teams. The 15th Annual Children's Hospital Foundation Bowl-A-Thon open, to the public, will occur at the same time as this event. For more information about either event or to register, contact Stephanie Allan at (804) 228-5827 or srallan@chva.org. Deadline for registration is February 13, 2009. Spaces are limited: teams will be accepted on a first come first serve basis. Team captains will receive written confirmation of participation.

Proceeds benefit Children's Hospital Foundation which supports Children's Hospital, a resource and provider of specialized medical and therapeutic services customized to meet the specific needs of children and their families. The hospital began as a small clinic in 1917 and now serves over 6,000 children each year, providing inpatient, day patient and outpatient services for a wide variety of medical conditions. As a result, the hospital relies on support from the community to continue its mission of caring for children.

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