

Media Announcement

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Contact: Matt Brady, Director of Public Relations
(804) 249-8633, mbrady@chva.org

Bowl-A-Thons to Benefit Children's Hospital Foundation on February 20, 2010
*Foundation seeks participants for the 16th Annual Bowl-A-Thon and
3rd Annual Battle of the Banks Bowl-A-Thon*

RICHMOND, VA – Children's Hospital Foundation is seeking participants for the 16th annual Children's Hospital Foundation Bowl-A-Thon and 3rd Annual Battle of the Banks Bowl-A-Thon, being held concurrently on Saturday, February 20, 2010, 12:30 p.m. to 4:30 p.m. at AMF Shrader Lanes, 8037 Shrader Road, Richmond, VA, 23294.

Teams in each event will consist of five bowlers, with one member serving as team captain. Single bowlers may register and will be teamed up with other bowlers. Each team must collect a minimum of \$250 in sponsorships. Players and teams are encouraged to raise even more in sponsorships to be eligible for valuable prizes. Trophies will be awarded in a number of categories. Raffle prizes will be awarded during the event. All bowlers are eligible to win raffle prizes and additional raffle tickets will be available for purchase. Prizes include items donated by American Family Fitness, Byrd Theatre, The Melting Pot, The Boathouse, Wintergreen Resort, Joe's Inn and much more!

The 3rd Annual Battle of the Banks Bowl-A-Thon is open to employees in all areas of banking including those from branch locations, corporate offices, operations centers, securities, trusts and other affiliates. Family members of employees are also encouraged to participate. Recognition opportunities are available for banks registering five or more teams.

For information regarding either event, contact Stephanie Allan, special events coordinator for Children's Hospital Foundation, at (804) 228-5827 or via email at srallan@chva.org. Deadline for registration is February 10, 2010. Spaces are limited—teams will be accepted on a first come first serve basis. Team captains will receive written confirmation of participation.

Proceeds benefit Children's Hospital Foundation which supports Children's Hospital, a resource and provider of specialized medical and therapeutic services customized to meet the specific needs of children and their families. The hospital began as a small clinic in 1917 and now serves over 7,000 children each year, providing inpatient, day patient and outpatient services for a wide variety of medical conditions. As a result, the hospital relies on support from the community to continue its mission of caring for children.